LECTURE: “WOMEN COMMUNICATE DIFFERENTLY”
(SEMINAR LANGUAGE GERMAN)

Target group: Female doctoral students/postdocs/early-stage researchers

Do women actually talk more than men? Are we rather speaking in conjunctive and conditional forms and is it so that we would, may, should, could, rather than make clear statements?

Not all women behave identically, there are various communication types. At the same time, it is important to know what other people expect of us and how they interpret our spoken and body language. So that we can convince others and reach our goals!

In an entertaining talk, the communication expert and management trainer Susanne Westphal shows us what women are especially good at and how we can develop further. How we can strengthen our effect on others and convey our contents in a clearly-laid out manner.

Lecturer: Susanne Westphal
Date: 12.09.2013, 17:30 h
Registration deadline: 05.09.13